cc RmD
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24
7-7-98

R.J. Reynolds

Tobacco Co.

Anthony Zecca
843 Scottsville-Mumford Rd.
Scottsville, NY 14546
(716) 889-7862
(716) 889-7956
VM #77310

DATE: June 29, 1998
RE: Sugarcreek #47 (sis# 763828) and #88 (sis# 919422)
TO: Cheryl Rose

Dear Cheryl,

Store # 47 West Bloomfield: Renee and I had an opportunity to visit this location with the Sugarcreek Buyer, Paul Wells about three weeks ago. That's a nice looking Sugarcreek! We agreed upon a plan-o-gram for that location. Attached is a copy of the store layout as well as a display plan-o-gram for this location. I have ordered two APD #1 displays and two Forsyth 2-tray wire displays. During your next scheduled visit to this location, please set up these displays based on the plan-o-grams. Call me if you have any questions.

Store # 88 4925 W. Henrietta Rd., Henrietta: Renee, Paul, and I also visited this location during our work-with. This location was recently remodeled to include a Subway so the counter space has changed. Attached is a copy of the agreed upon plan-o-gram for this store layout. I ordered a Doral 6-tray display, a Forsyth wire display, and two APD #1 displays. During your next scheduled visit to this location, please set up these displays based on the plan-o-grams. Call me if you have any questions.

Thank you very much for your assistance with these Sugarcreek accounts.

Sincerely,

Anthony

A. Zecca
#1645

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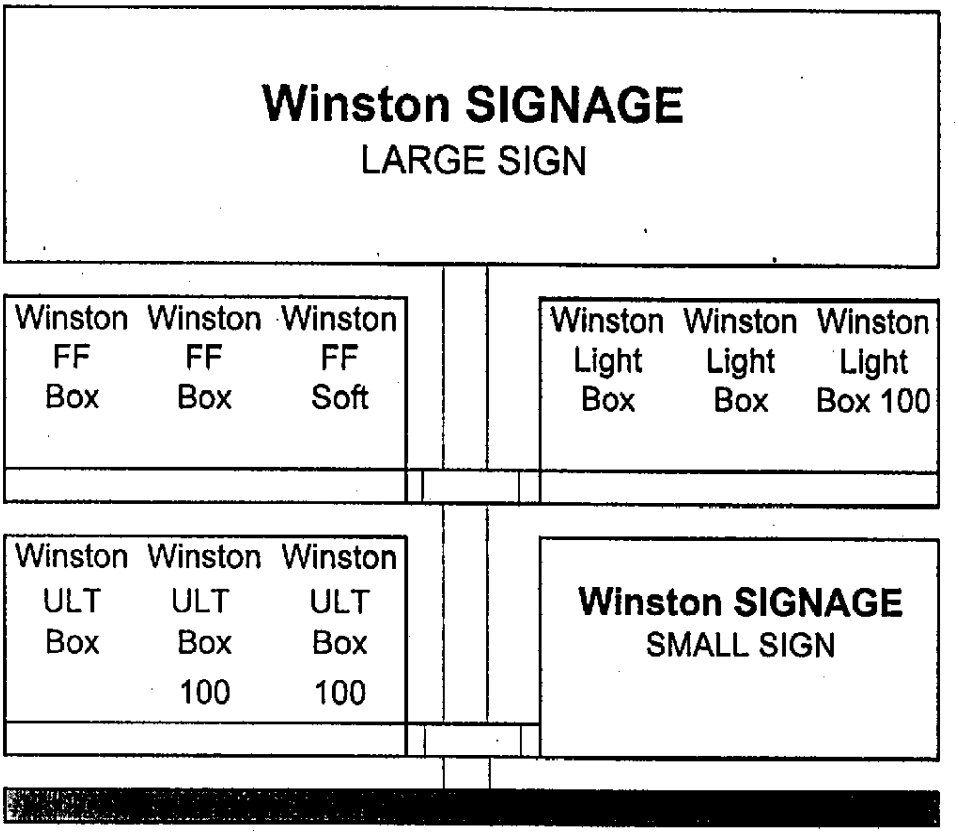
Source: https://www.industrydocuments.ucsf.edu/docs/jkhn0000

Account Name: Sugarcreek #88 W. Henrietta Rd. Henrietta
SIS#: 919422
Display Position: Primary Register

APD #1 - 3 Wide Trays



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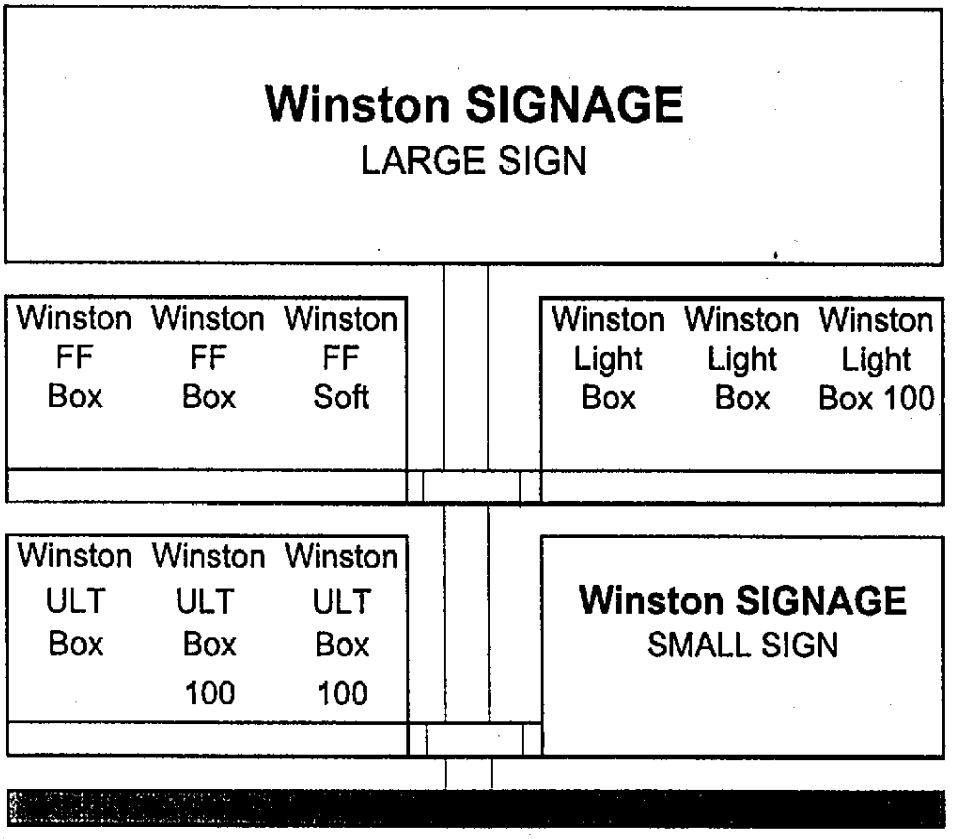
Source: https://www.industrydocuments.ucsf.edu/docs/jkhn0000

Account Name: Sugarcreek #47 Bloomfield
SIS#: 763828
Display Position: Primary Register

APD #1 - 3 Wide Trays



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Source: https://www.industrydocuments.ucsf.edu/docs/jkhn0000